



**INDIAN INSTITUTE OF BANKING & FINANCE**  
**Professional Development Centre – Eastern Zone (PDC-EZ), Kolkata**

ONE DAY VIRTUAL WORKSHOP

**HOW TO MAKE PRIORITY SECTOR LENDING PROFITABLE**

**25<sup>th</sup> FEBRUARY 2026**



IIBF has emerged as a premier institute on banking and finance education. It is the largest institute of its kind in the world and is working with a Mission to “develop professionally qualified & competent bankers and finance professionals primarily through a process of education, training, examination, consultancy/ counselling and continuing professional development programmes”. Indian Institute of Banking & Finance has been awarded the ISO 21001:2018 Standard. This standard is for Educational Institutes who have achieved the required level of excellence in their academic offerings. IIBF is among the few institutes to have been conferred upon this standard.

**For More Detail & Nominations Please Contact:**

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**BACKGROUND OF THE PROGRAMME:** Priority Sector refers to those sectors which the Government of India and the Reserve Bank of India consider as important for the development of the basic needs of the country. They are assigned priority over other sectors. The banks are mandated to encourage the growth of such sectors with adequate and timely credit. Different Categories of the Priority Sector: Agriculture, Micro, Small and Medium Enterprises, Export Credit, Education, Housing, Social Infrastructure, Renewable Energy and Others. The origins of Priority Sector Lending can be traced back to 1966. the definition of the Priority Sector was only formalized based on a Reserve Bank of India (RBI) report in the National Credit Council in 1972. For banks, complying with Priority Sector Lending targets helps them meet regulatory requirements, enhance their social responsibility, and diversify their lending portfolio. Over the years the classification of the Priority Sector has evolved primarily from agriculture and small industries (MSME) to various other domains till today. The following topics will be broadly covered:

- i) **Definition & Role of Priority Sector**
- ii) **List of Priority Sectors identified in India**
- iii) **Priority Sector Lending Norms**
- iv) **Recent Initiatives**

**TARGET GROUP FOR THE PROGRAMME:** Officers from Scale-1 & up to Scale IV or equivalent in Banks/ FIs looking after Credit functions. (Open to both Members & Non-Members of IIBF/Individuals may also register for this programme at their own cost. /Banks may send their nominations in bulk)

<b>DATE &amp; TIME:</b> 25th February 2026 (10.00AM to 5.30PM)	<b>METHODOLOGY:</b> Virtual (Online) interactive lectures, Case Studies, presentations and sharing of experiences on <u>ZOOM</u> . Programme can be attended from anywhere by using devices with Internet like PC, Laptop, Tablet or Mobile. Internet connection with good speed is required to stream live Virtual sessions.	<b>FEES:</b> Rs. 2500/- per participant plus GST@18% aggregating to Rs.2950/-
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**CORRESPONDENCE ADDRESS:** Indian Institute of Banking & Finance, PDC-EZ, Avani Heights, 2nd Fl., 59A, Jawaharlal Nehru Road, Nr. Ravindra Sadan Metro Station, Kolkata – 700020.

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**Professional Development Centre - Eastern Zone, Kolkata**  
**NOMINATION FORM**

**Programme Title: HOW TO MAKE PRIORITY SECTOR LENDING PROFITABLE**

**Mode of Programme: Virtual Mode Date: 25th February 2026**

**Details of Nomination (to be filled out by the Banks/FIs/Other Organizations):**

Sl. No.	Name of Participant	Designation	Branch/Office	Contact No.	E-mail Id.
1					
2					
3					
4					
5					

Fees Paid Rs. \_\_\_\_\_ UTR/Transaction No. \_\_\_\_\_ Date of Payment: \_\_\_\_\_

Name of Sponsoring Bank / FI: \_\_\_\_\_ **GSTN of Bank/FI:** \_\_\_\_\_

Address of the Bank/FI: \_\_\_\_\_

Phone/Mob. No. \_\_\_\_\_ E-mail id.: \_\_\_\_\_

**FEE: Rs. 2500/- per participant plus GST@18% aggregating to Rs.2950/-.** In case of TDS deduction, please send us the TDS certificate. Kindly provide your GST Number in the nomination letter to facilitate the raising of Invoice.

**Programme fees may be remitted to the credit of Institute's Bank Account as below:**

- ✓ **Name of Account Holder:** Indian Institute of Banking & Finance
- ✓ **Name of the Bank Branch:** State Bank of India, Vidya Vihar (West), Mumbai.
- ✓ **Savings Account No.** 37067835940 **IFSC:** SBIN0011710
- ✓ **PAN No.** AAATT3309D; **GST No.** 19AAATT3309D2Z0, **State** - West Bengal

**CONTACT DETAILS:**

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**Professional Development Centre – Eastern Zone, Kolkata**

**NOMINATION FORM FOR SELF-SPONSORED CANDIDATES**

**Programme Title: HOW TO MAKE PRIORITY SECTOR LENDING PROFITABLE**

**Mode of Programme: Virtual Mode Date: 25th February 2026**

Sl. No	Name (Mr/Mrs/Ms)	Designation	Contact No. (Mobile)	E-mail (PERSONAL)	Address (PERSONAL)	UTR NUMBER
1						

Name of Bank/ FI employed with: \_\_\_\_\_

Address of Bank/ FI employed with: \_\_\_\_\_

**FEE: Rs. 2500/- per participant plus GST@18% aggregating to Rs.2950/-.** **SELF- SPONSORED**  
**PARTICIPANTS ARE REQUESTED TO KINDLY CONTACT THE NUMBERS GIVEN BELOW BEFORE**  
**MAKING THE PAYMENT**

**Programme fees may be remitted to the credit of Institute's Bank Account as below:**

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